

Let us help

Your meeting or event will shine in Lethbridge!

From large banquet rooms and trade show venues to convention spaces and breakout rooms, Lethbridge has a diverse and interesting range of options for your meeting or event.

Lethbridge's Destination Marketing Organization can help.

Contact:

William Slenders
Executive Director
Lethbridge Destination Management Organization
403-320-3027 (office)
403-363-5660 (cell)
Ed.lethbridgedmo@gmail.com

Here are a few ways we can help bring your event to life:

Provide Bid Assistance

Based on your requirements, we will gather information from local partners and prepare a custom bid package that features accommodation and facility availability and pricing, suggested itinerary options and sample budgets, as well as add-on experience options. If you would like to visit Lethbridge before making this important decision, we'd love to host you for a personalized visit!

Liaise with Suppliers and Service Providers

In your bid package, we'll identify suppliers and service providers who can help make your event a success. We are also happy to have a more in-depth discussion with you to ensure we have identified all of your needs and to connect you directly to the local people who will handle the behind-the-scenes planning and execution.

Identify Funding and Incentive Opportunities

Using our in-depth understanding of the meeting and event industry in Lethbridge, we can provide you with incentive opportunities and potential partnership streams to offset your costs and meet your event's needs.

Identify Local Champions

Through the work that we do as an economic development organization, we have a strong network of partners and stakeholders that we can connect you with. From industry champions to keynote speakers, we are happy to brainstorm some ideas with you!

LETHBRIDGE

Promotion Support

Phone (403) 331-0022

E-mail info@chooselethbridge.ca

We value your business and look forward to helping promote your event. We can offer media

relevant distribution and suggested avenues of promotion and we're always happy to share your messages through social media. We can also provide information to help you market the Lethbridge opportunity leading up to the event including photos, videos, maps and more. Once you are here, we can provide delegate bags that include tourist information for the city and area including dining guides and ideas on what to do in Lethbridge.

Share Market Research and Data

After your event, we'll be in touch to gather a few points of data related to your event. Using an industry standard calculation, we'll be able to provide you with the overall economic impact to help you with future planning and decision-making.