

## CHOOSE LETHBRIDGE

Welcome to Lethbridge!

A mid-sized city of nearly 100,000 people, Lethbridge offers the friendly, affordable charm of a smaller place along with the venues, services and entertainment options of an urban centre to help create memorable event experiences for business and leisure travellers alike.

Lethbridge is located in the southern part of Alberta, Canada. The geographic location means close proximity to world class ski resorts in the Canadian Rockies, majestic national parks, the vibrant city of Calgary and the U.S. border.

Located only one hour north of the Alberta-Montana border, Lethbridge is closer to the U.S. market than any other city in Alberta. Lethbridge is also easily accessible to major hubs across Western Canada by road and air. Our proximity to the Foothills of the Rocky Mountains also places us within an hour's drive to spectacular national parks, UNESCO World Heritage sites and other major attractions.

With an average of 320 days of sunshine each year and one of the warmest winters in the western provinces, there is plenty of opportunity to enjoy all that this city and region has to offer. Whether it's a convention for hundreds or a more intimate meeting for a few, Lethbridge is a bright choice to host your next convention, meeting or event.